

## **Application Data Sheet**

### **Application Information**

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	COMPUTERIZED ADVERTISING METHOD AND SYSTEM
Attorney Docket Number::	02875/100H491-US1
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	Fig. 1
Total Drawing Sheets::	18
Small Entity?::	Yes
Petition included?::	Yes
Secrecy Order in Parent Appl.?::	No

### **Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	Argentina
Status::	Full Capacity
Given Name::	Diego
Family Name::	Dayan
City of Residence::	Buenos Aires
Country of Residence::	Argentina
Street of mailing address::	Moldes 1139 6 B
City of mailing address::	Buenos Aires
Country of mailing address::	Argentina
Postal or Zip Code of mailing address::	1428

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Argentina  
Status:: Full Capacity  
Given Name:: Abel  
Middle Name:: A.  
Family Name:: Godon  
City of Residence:: Buenos Aires  
Country of Residence:: Argentina  
Street of mailing address:: Minones 2021  
City of mailing address:: Buenos Aires  
Country of mailing address:: Argentina  
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Argentina  
Status:: Full Capacity  
Given Name:: Jorge  
Middle Name:: A.  
Family Name:: Estevez  
City of Residence:: Buenos Aires  
Country of Residence:: Argentina  
Street of mailing address:: Minones 2021  
City of mailing address:: Buenos Aires  
Country of mailing address:: Argentina  
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Argentina  
Status:: Full Capacity  
Given Name:: Federico  
Family Name:: Alvarez

City of Residence:: Buenos Aires  
Country of Residence:: Argentina  
Street of mailing address:: Minones 2021  
City of mailing address:: Buenos Aires  
Country of mailing address:: Argentina  
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Argentina  
Status:: Full Capacity  
Given Name:: Ivan  
Middle Name:: S.  
Family Name:: Entel  
City of Residence:: Buenos Aires  
Country of Residence:: Argentina  
Street of mailing address:: Minones 2021  
City of mailing address:: Buenos Aires  
Country of mailing address:: Argentina  
Postal or Zip Code of mailing address:: 1428

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Argentina  
Status:: Full Capacity  
Given Name:: Samuel  
Middle Name:: Sergio  
Family Name:: Tenenbaum  
City of Residence:: Buenos Aires  
Country of Residence:: Argentina  
Street of mailing address:: Edificio Centro Lafayette  
Calle 24 Esquina 21; 1 Piso  
City of mailing address:: Punta Del Este  
Country of mailing address:: Uruguay

Postal or Zip Code of mailing address:: 104

### Correspondence Information

Correspondence Customer Number:: 07278

### Representative Information

Representative Customer Number:: 07278

### Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	PCT/US01/28265	09/10/01
PCT/US01/28265	An application claiming the benefit under 35 USC 119(e)	60/231,404	09/08/00
PCT/US01/28265	An application claiming the benefit under 35 USC 119(e)	60/257,634	12/21/00

### Assignee Information

Assignee name:: Porto Ranelli, SA

Street of mailing address:: Tequendama 1  
Apto. 402

City of mailing address:: Punta Del Este

Country of mailing address:: Uruguay